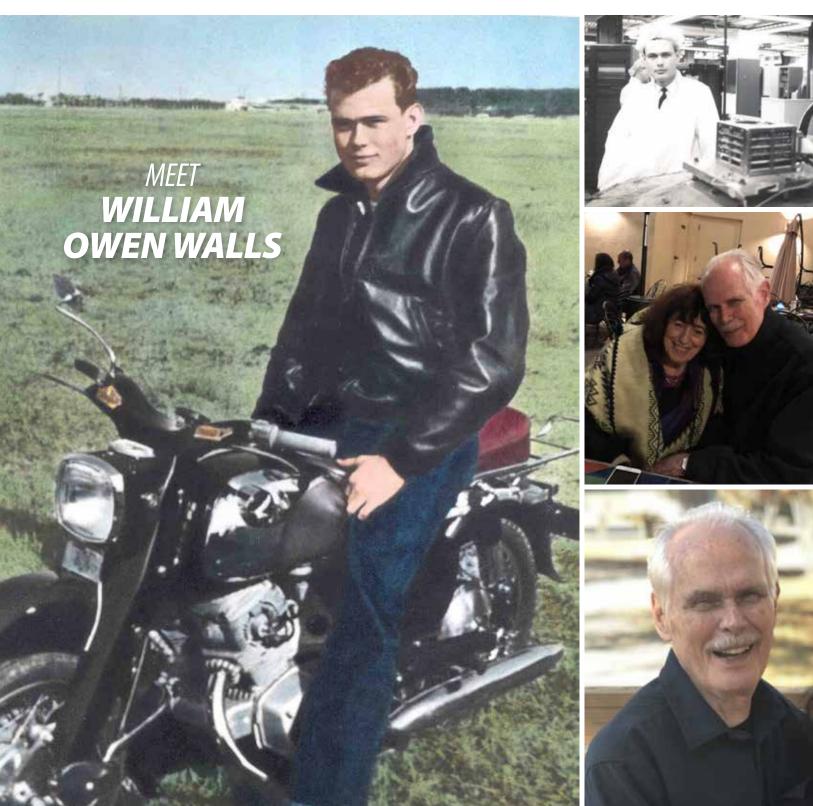
life on the Ridge

A SOCIAL NEWSLETTER EXCLUSIVELY FOR THE RESIDENTS OF HAWAII LOA RIDGE . December 2020







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HAPPY HOLIDAYS, publisher's note HAWAII LOA RIDGE!

Hard to believe it but this year is almost over. I know for many folks 2021 can't come soon enough. However, I hope this holiday season you enjoy some time of reflection and gratitude. As challenging as this year has been, we can all find something to smile about.

In this edition we share the life adventures of Bill Walls and introduce you to Nick Bradley with Stargazers of Hawaii.

We are always looking for residents to follow up on leads, find great stories, and send us ideas. Let's celebrate the great things happening on Hawaii Loa Ridge! No contribution is too small. Please email wendell.nishiki@n2pub.com with your pictures, suggestions, or requests.

Wishing you a very Merry Christmas!

Sincerely, Wendell

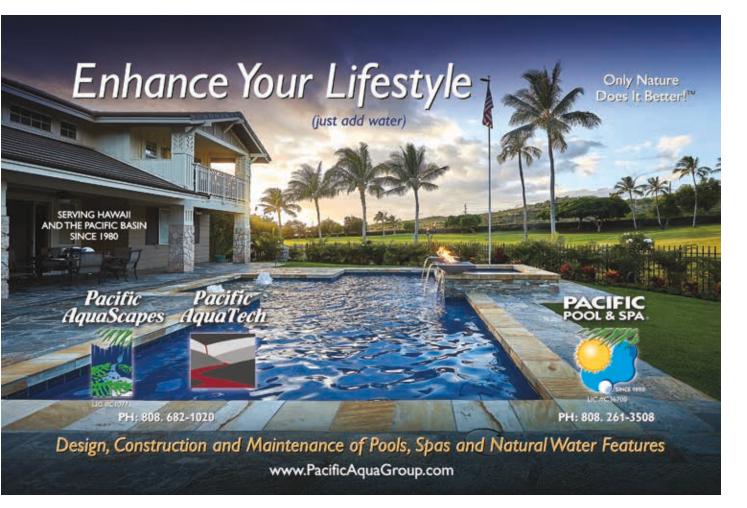


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About Life on the Ridge:

This publication is being provided free of charge to you as a homeowner as the cost of producing, printing, and mailing each

newsletter is covered by the advertising partners that you see in each issue. We interview and screen our advertisers to ensure that they can provide the level and types of services that you need. If you currently utilize a business that does excellent work, please let us know, as they may want to reach out to your neighbors as well. Also, if you own or run a business and would like information on reaching your neighbors each month, contact me for more information. Your first resident business profile is free!





Stargazing on the Ridge

Stargazers of Hawaii started out as a longtime hobby for owner Nick Bradley. He has always been curious about the world and how things work. Coming upon a book of constellations in middle school, he was curious to find out what could be seen from the outside of his apartment. Only the brightest stars were distinguishable from the city lights of Honolulu but he was hooked.

After a trip to the Bishop Museum Planetarium, he joined the local non-profit astronomy club for Oahu, the Hawaiian Astronomical Society and has been a former officer and club member for 20^+ years. He often attends the club's star parties for the public and with his telescope, shows the wonders of our universe to all curious minds.



Born and raised in Honolulu, Hawaii on the island of Oahu, Nick graduated from the University of Hawaii at Manoa with a bachelor of science degree in electrical engineering. From there, he entered the work force in the construction field from intern project engineer, up to Project Manager and Estimator for General and Electrical contractors working on projects all across the island of Oahu.

With a passion for the science of astronomy and an eagerness to a share, his knowledge of the Hawaiian constellations, Stargazers of Hawaii was established in 2019 to personally bring the universe to you and show you what wonders can be seen when you look up into the night sky. The experience will literally take you out of this world and bring you to a new appreciation of our stars.

He has performed public and private astronomy/ stargazing events at various locations around the island of Oahu and has been featured on KITV news on multiple occasions.

Nick is also an avid baseball fan and has been the University of Hawaii baseball team video coordinator since the 2015 season. He also actively plays in



local baseball and softball leagues in Honolulu and has been involved in local baseball since 2008.

Past Events:

- · Four Seasons, Ko Olina
- · Aulani, A Disney Resort & Spa, Ko Olina
- Marriott's Ko Olina Beach Club
- Military and local homeschool groups
- 'Ohikilolo Adventure Park
- Corporate Event at Four Seasons, Ko Olina
- · Hotel Event for Japanese Guests at Ewa Beach Golf Course
- Private residential events at various locations including Kapolei, Kailua, Lanikai, Hawaii Kai, Waianae and Waikele.

18 Life on the Ridge • December 2020 December 2020 • Life on the Ridge 19

Special Events:

- Royal Hawaiian Shopping Center (Super Blood Full Moon Lunar Eclipse, 200 people, 01/20/2019)
- · Kahala Mall Lunar New Year (200 people, 01/30/2020)
- Hawaii Kai Towne Center Chinese Lunar New Year (100 people, 02/07/2020)

Volunteer Events:

- Monthly public stargazing events for the Hawaiian Astronomical Society since 1998.
- Bishop Museum (volunteer astronomer, 1,000 people, Transit of Venus, 06/06/2012)
- Bishop Museum (volunteer astronomer, 1,000 people, Lunar Eclipse, 04/14/2014)
- · Sandy Beach (Great American Solar Eclipse, 08/21/17)
- · Ho'okele Elementary School (100 people, 09/27/19)
- Sandy Beach (Transit of Mercury, featured on KHON2 website, 11/11/2019)
- Cub Scouts Fall Cuboree at Sea Life Park (350 scouts and parents, 10/05 & 11/16/2019)
- Girl Scout troop at Waikiki Aquarium (20 scouts, 11/23/19)
- Boy Scouts Winter Summit at Camp Pupukea
 (Astronomy merit badge counselor for 36 scouts, 12/26/2019 to 12/28/2019)
- American Astronomical Society 235th Meeting,
 Honolulu (conference guest, January 2020)
- Hawaii Education Innovation Showcase (presenter participant, 100 people, 01/26/2020)
- Pearl Harbor Aviation Museum STEAM Day (presenter participant, 200 people, 02/22/2020)
- Girl Scouts of Hawaii Virtual STEM Camp (presenter participant, 08/15/2020)









As a small-business owner, the holiday season is most likely one of your busiest times of the year, and taxes are probably the last matter you have (or want!) on your mind. However, the year's end is an essential time to address several financial tasks to ensure your taxes are in order and that you're starting the new year strong!

Update employee and payroll records.

Now is a good time to do a careful audit of the human resources-type information you have for your employees, including addresses, phone numbers, payroll information, passwords, and systems access.

Review your company website.

Establishing a company website shouldn't be a "once and done" notion. Take time to revisit your website, ensuring content and design elements are fresh and relevant to current and potential customers.

Get the books in order.

What better time to step back and take a look at the big picture? Running a small business, especially in a personally and professionally demanding year like this one, can make it easy to get caught up in the daily details. Run and evaluate major financial reports, such as a profit and loss statement (P&L), balance sheet, and detailed cash flow report. Check in with your financial advisor or accountant about any questions or concerns you have; if you think changes may be in order, investigate different tax strategies together. Turn over relevant documents to your tax preparer (or make plans to settle them yourself).

Review this year's goals, and set new ones.

Once you have a clear snapshot of where your business is currently, you can take a look at the goals you set for yourself in your planning documents last year and analyze your progress. Did the business accomplish what you envisioned this year? Why or why not? Consider whether you are currently on track with your long-term goals or need to adjust.

From there, you can use what you learned to set new goals for the coming year. Your business goals should be challenging, relevant, actionable, consistent, and achievable. Focus on selecting goals that line up with your broader, long-term business objectives. Remember, businesses that fail to plan plan to fail! Don't forget your small business housekeeping this holiday season — and get your business in good shape for the new year.

20 Life on the Ridge • December 2020 • Life on the Ridge **21**